



Graduateships

"In an era when **only 12% of candidates** put trust in what employers say about themselves, companies must increasingly rely on **their employees and third parties** to be their **spokespeople on the employee experience.**"

*– Harvard Business Review*

# Why we are here

Every company is unique—and every candidate wants something different from their work. We believe that employers and candidates are ultimately looking for the same thing: the right fit.

We're here to help them find it.

## What we do

**The consulting industry is notoriously known for being secretive - we are changing that**

We forge more authentic connections between employers and candidates by providing an inside look at your company's culture, employees, workplace, and values.

We do this through in-depth articles & interviews with your employees, detailed guides, company profiles and job postings

# Annual Memberships

Get access to the largest graduate and student career portal in Denmark through our annual subscription packages

## Professional

- Enhanced Company Profile in the annual consulting guide and website
- 1 sponsored articles on Graduateships
- Unlimited job posts on Graduateships
- Jobs and articles shared via our SoMe channels and newsletter

**DKK**  
**14,999**

## Premium

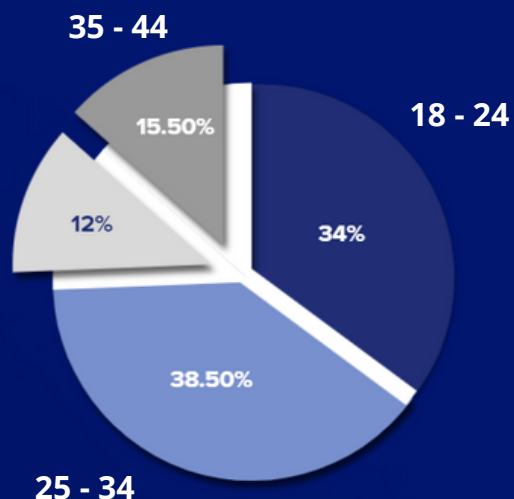
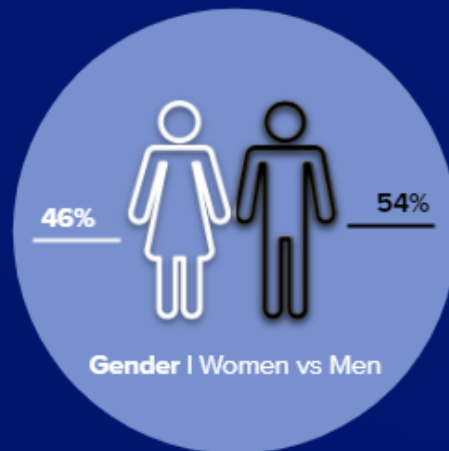
Everything in the Professional package

- Curated list - whenever you have a role you need filled we help you find the best students and send them straight to you

**DKK**  
**39,999**

# The leading website for ambitious students and graduates

Thousands of qualified candidates come to Graduateships every year in search of the next great place to grow their careers - and your company should be visible when they're ready to make their next move.



**100,000+**  
Unique visitors  
annually

**25%**  
Are  
International  
EU Students

**75,000**  
SoMe Reach

# The Team

## EXEC TEAM



**Palle Broe**  
CEO



**Emil Munk**  
Head of Strategy

## CORE MEMBERS



**Michaela Medvedová**  
Content Strategist



**Sofia Maillet**  
SoMe



**Nick Tsirabidis**  
Content Strategist



**Maja Jankowska**  
Partnerships

## ADVISORS



**Caroline Sehested**  
Talent Innovator,  
Strategic Advisor &  
Keynote Speaker



**Martin Klint**  
Director Novo  
Nordisk, Member of  
Jury Venture Cup

# Selected Graduateships Services

We partner with companies in order to make sure the services match their needs. Often these are done through customised partnerships.

# Graduateships are specifically focused on top-tier business professionals who are looking for consulting or graduate programmes

Some of the companies we have helped increase awareness and hire students and graduates:



BESTSELLER

L'ORÉAL



Nykredit



GN

Valcon



TDC Group



# Consulting Guide

The 2020 Guide to the Top 50 Consulting Firms was the most comprehensive guide to the best consulting firms to work for in Denmark from the biggest names like McKinsey, Bain, and BCG to more specialists firms within sustainability, strategy, IT and entrepreneurship.

Last years guide was our largest ever by the numbers.

- More than 10,000 students read the guide
- 50 Consulting firms made the list

Guide featured in several Danish and International newspapers as well as shared on leading educational institutions

**COMPUTERWORLD**

 **Consultancy**  
Europe

# Consulting Guide Feedback

“I used the guide when I was looking at what consulting companies to apply for”, Magnus A, 24 CBS

“I knew very little about the Danish consulting industry and your guide provided a great overview for a student like me”, Maria J 27, CBS

“It can be very difficult getting a transparent and honest view of the consulting industry as everyone is trying to portray themselves as being perfect - I found the ‘buzz’ section really valuable”, Anders M 24, Copenhagen University

“I knew I wanted to join a consulting company with a focus on digitalisation, but only knew of a few companies [prior to using this guide]”, Line N 28, ITU

“The guide was just super comprehensive and well made”, Astrid R 25, CBS

“We have used the guide internally to review our own ranking, but also [to] look at competitors to understand how we placed relative to them”, Danish Consulting Firm

“We love to get feedback on what we can improve and have used some of the insights from the buzz section to review internally”, Danish Consulting Firm

“We kind of stumbled upon the guide when we were looking for consulting providers, but used it to identify and approach various consulting companies that had skills within the areas we were looking for”, Danish FMCG Firm

# Jobs

## INCREASE VOLUME OF APPLICATION TO YOUR JOBS

We can help you source the best Danish and international students or for your role. Thousands of qualified candidates come to Graduateships every year in search of the next great place to grow their careers.

- Very targeted user base. Ambitious students and graduates from the top Danish and international universities
- 1,000 unique average views of job posts
- Jobs shared via SoMe channels (Linkedin, Instagram, Facebook)

## SELECTED COMPANIES WE HAVE HELPED



MAERSK MANAGEMENT  
CONSULTING



Valcon

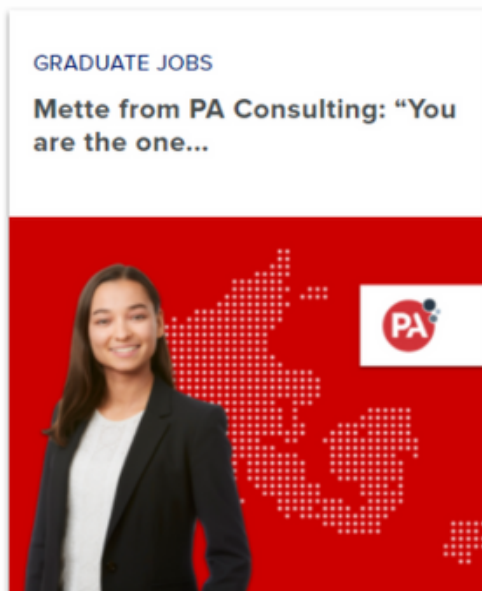
# Articles

## DISPLAYING YOUR BIGGEST ASSETS TO THE WORLD

An Employee Portrait is an interview article with one of your employees. The talent profiles allow future job seekers to get a feel for what it is like to work at your company and what kind of job roles you have.

- Great way to recognize internal talent, create awareness for your company and services or job postings you need filled

Very targeted group of 1,000 - 2,000 unique average readers of articles



# Company Profile

## MAKE YOUR BRAND LOOK GOOD TO ALL FUTURE EMPLOYEES WITH A COMPANY PROFILE


It's more important than ever to win over the right candidates. With a Company Profile on Graduateships you can showcase your workplace exactly as you wish 24/7.


This is where candidates seek insight in your field of work, culture and work environment. And this is where candidates find out which companies are currently interesting.


With your unique story consistently being showcased in front of top talent, you will attract, hire, and retain the right people for your team.


- The company profile will be highlighted in the annual consulting guide and on the website


## Apple

 **INDUSTRY**  
Tech

 **LOCATION**  
Cupertino, CA

 **SIZE**  
10,000+ employees





### Working at Apple

Apple revolutionized personal technology with the introduction of the Macintosh in 1984. Today, Apple leads the world in innovation with iPhone, iPad, Mac, Apple Watch, and Apple TV. Apple's four software platforms—iOS, macOS, watchOS, and tvOS—provide seamless experiences across all Apple devices and empower people with breakthrough services, including the App Store, Apple Music, Apple Pay, and iCloud.

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