



Graduateships

SERVICES AND ABOUT

"In an era when **only 12% of candidates** put trust in what employers say about themselves, companies must increasingly rely on **their employees and third parties** to be their **spokespeople on the employee experience.**"

– *Harvard Business Review*

Why we are here

Every company is unique—and every candidate wants something different from their work. We believe that employers and candidates are ultimately looking for the same thing: the right fit.

We're here to help them find it.

What we do

Graduateships forge more authentic connections between employers and candidates by providing an inside look at your company's culture, employees, workplace, and values.

We do this through in-depth articles & interviews with your employees, detailed guides, company profiles and job postings

Annual Memberships

Get access to the largest graduate and student career portal in Denmark through our annual subscription packages

For all of the packages you will have a dedicated account manager.

Basic

- Position in the annual graduate guide
- Position in the online "Top Graduate List"
- 15 graduate roles posted on Graduateships
- 1 sponsored article on Graduateships
- 10 Featured job posts on Graduateships (in addition to the graduate roles)

DKK
19,999

Plus

- Position in the annual graduate guide
- Position in the online "Top Graduate List"
- Enhanced Company Profile on Graduateships
- All graduate roles posted on Graduateships
- 3 sponsored articles on Graduateships
- 30 Featured job posts on Graduateships (in addition to the graduate roles)

DKK
29,999

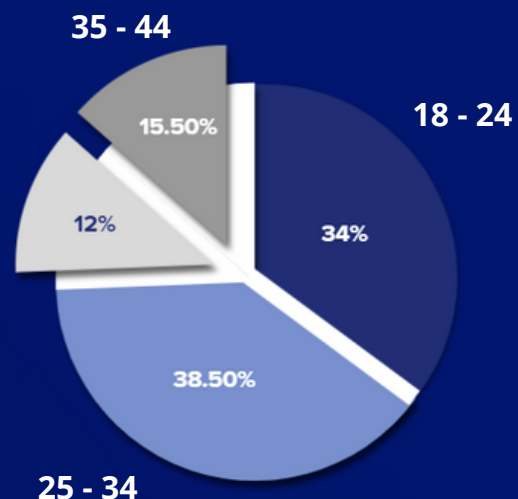
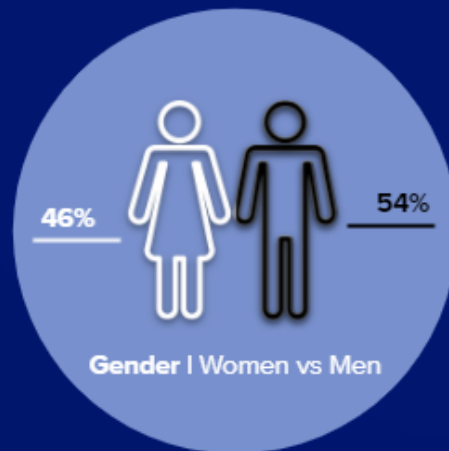
Premium

- Everything in the Professional package
- Curated list – We help you find the best graduates and send them straight to you

DKK
49,999

Graduateships.com is Denmark's leading website

... for ambitious students and graduates looking for graduate jobs and career advice. We are proudly focused on the niche that is graduates and graduate programmes.



140,000+
Unique visitors
annually

25%
Are
International
EU Students

75,000
SoMe Reach

The Team

EXEC TEAM



Palle Broe
CEO



Emil Munk
Head of Partnerships

CORE MEMBERS



Michaela Medvedová
Content Strategist



Sofia Maillet
SoMe



Nick Tsirabidis
Content Strategist



Maja Jankowska
Account Manager

ADVISORS



Caroline Sehested
Talent Innovator,
Strategic Advisor &
Keynote Speaker



Martin Klint
Director Novo
Nordisk, Member of
Jury Venture Cup



Graduate Guide

Our flagship product – the annual graduate program guide. The most comprehensive guide in Denmark covering all graduate programs.

Last years guide was our largest ever by the numbers.

- More than 10,000 students read the 2022 graduate guide
- More than 75 Danish and International companies in the 2022 guide and over 350 graduate jobs in total

The guide is launched in October/November and updated on an ongoing basis to include all programmes throughout the season

- Examples of companies that have been part of the guide: Novo Nordisk, Grundfos, PwC, Carlsberg and Demant

Guide featured in several Danish and International newspapers as well as shared on leading educational institutions

COMPUTERWORLD

CBS
WIRE

Jobs

INCREASE VOLUME OF APPLICATION TO YOUR JOBS

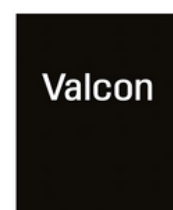
We can help you source the best Danish and international students or for your role. Thousands of qualified candidates come to Graduateships every year in search of the next great place to grow their careers.

- Very targeted user base. Ambitious students and graduates from the top Danish and international universities
- 1,000 unique average views of job posts
- Jobs shared via SoMe channels (Linkedin, Instagram, Facebook)

SELECTED COMPANIES WE HAVE HELPED



MAERSK MANAGEMENT
CONSULTING



Articles

DISPLAYING YOUR BIGGEST ASSETS TO THE WORLD

An Employee Portrait is an interview article with one of your employees. The talent profiles allow future job seekers to get a feel for what it is like to work at your company and what kind of job roles you have.

- Great way to recognize internal talent, create awareness for your company and services or job postings you need filled

Very targeted group of 1,000 – 2,000 unique average readers of articles. One of our content strategist will conduct the interview, write the article and share it with you prior to publishing it.



Company Profile

MAKE YOUR BRAND LOOK GOOD TO ALL FUTURE EMPLOYEES WITH A COMPANY PROFILE


It's more important than ever to win over the right candidates. With a Company Profile on Graduateships you can showcase your workplace exactly as you wish 24/7.


This is where candidates seek insight in your field of work, culture and work environment. And this is where candidates find out which companies are currently interesting.


With your unique story consistently being showcased in front of top talent, you will attract, hire, and retain the right people for your team.


- The company profile will be highlighted in the annual graduate guide and on the website


Apple

 **INDUSTRY**
Tech

 **LOCATION**
Cupertino, CA

 **SIZE**
10,000+ employees





Working at Apple

Apple revolutionized personal technology with the introduction of the Macintosh in 1984. Today, Apple leads the world in innovation with iPhone, iPad, Mac, Apple Watch, and Apple TV. Apple's four software platforms—iOS, macOS, watchOS, and tvOS—provide seamless experiences across all Apple devices and empower people with breakthrough services, including the App Store, Apple Music, Apple Pay, and iCloud.

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